

ATKINSON MASTER PLAN COMMITTEE

Meeting Minutes

January 10, 2023

Attendance:

Members: Anne Brenton; Sue Coppeta; Ken Grant; Karen McFadden; Ellyn Murphy; John Ottow; Kate Rochford; Noriko Yoshida-Travers

Call to Order at 6: 04 PM:

John Ottow called the Atkinson Master Plan Committee (MPC) Workshop meeting to order:

Flyer has been updated and copies handed out for review

Bit.ly not working

Need to remove “.com” from the line

QR Code verified and is working

Discussion on how to print and distribution of the flyer

Discussion on how residents will take the information away with them, if not comfortable/knowledgeable on using the QR icon

Suggestions – Ripp off on bottom or business cards

Outcome will print small takeaways with bottom portion of the flyer.

How to cover the cost of printing the flyer and take aways due to limited budget.

Suggestion to approach the Lions Club and the Atkinson’s Women’s Civic Club – Noriko will follow up with this task

Anne will coordinate the printing of the flyer and take away.

Flyer will be placed in the following locations around town and person responsible for different locations:

Town Hall	Sue
Community Center	Noriko
Library	Kate
General Store	Karen
Post Office	John

Annual Report and Town’s Monthly Newsletter – request the Flyer to be included– John to follow up Facebook - Flyer to be added and Facebook needs to released.

Kate & Anne will follow up on this.

Deliberative Session is Saturday February 4, at 10 AM

Jim Garrity Town Moderator has given approval for Master Plan Committee to have a table and John to approach Jim Garrity in reference to making a statement in reference to the Master Plan Committee.

Elevator Speech – John developed talking Points for Master Plan Committee to use when talking about the Master Plan to residents.

The Master Plan Committee has been meeting since last summer. One of the main things we have been doing is working with the consultant on the Existing Conditions report that will be part of the Master Plan. A draft of that report will be out soon. The biggest thing we are working on is getting people involved in the plan. The flyer that you have seen around town has been part of our work. We need people like you to be part of the community forums and surveys coming soon after the Town election. Keep your eye out for that call. It would be great if you would join us. Key points

- Existing conditions report
- Community involvement
 - Flyer
 - Coming in March/April
 - Forums, Surveys
- Please join us

John presented to Atkinson Academy students in reference to the Master Plan Committee. Look into working with students further. Also check to see if the flyer can be included in the AA Shuttle.

Forum - Need to start selecting dates and locations.

Noriko will check the Community Center calendar for options and bring to next meeting

Focus Groups need to get more information from Resilience on this topic.

Next Meeting is Thursday January 19 at 4:30 PM Town Hall
Meeting Called at 7:05PM

Submitted by Kate Rochford January 12, 2023